

Questions and answers

Project: *Local Implementation of the Kunming-Montreal Biodiversity Framework in the Nordics*

Answered 04.08.2025

- 1. Will the working language of the network be English, or is the intention that the supplier be able to manage the network in two Nordic languages in addition to English? (On page 8, the languages listed are "English and two Nordic languages with additional summaries in Finnish and Icelandic".)**

Answer: *The working language of the network will be English or one of the Scandinavian languages. The reference on page 8 to "English and two Nordic languages with additional summaries in Finnish and Icelandic" relates specifically to materials to be disseminated in the Nordic region. These dissemination materials should be available in English and two Scandinavian languages, with additional summaries provided in Finnish and Icelandic.*

- 2. On page 5, it says that a communication strategy is to be developed and initiated, but the list of deliverables further up on that page does not include communications products except for the final report. Should the proposal cover the implementation of the communication plan, i.e. production and dissemination of communication products, social media management, etc?**

Answer: *Yes – the proposal should include the communication strategy. This means it should cover not only the development of the strategy but also the production and dissemination of communication products, such as social media content, articles, and other outreach materials, as well as overall social media management. It is important to note that the communication strategy is integrated into the project from the very beginning.*